

Swiss activities and contributions in South Africa

ECONOMY & INVESTMENT: *Switzerland –top ten investor in South Africa who continues to create jobs*

- **Companies:** More than 100 CH-companies operating in South Africa, employing ca. 50'000 persons, Swiss Business Hub in Pretoria and SwissCham supporting SMEs and promoting exports.
- **Investment:** FDI stock of Switzerland in South Africa (end of 2013) ZAR 34 billion, 30 investments from 2008 – 2013 worth over ZAR 21 billion, creating more than 12 000 jobs in the process.
- **Trade:** Total trade volume ZAR 44 billion (2015), South African exports 32 billion (70% gold), Swiss exports 12 billion (pharmaceuticals and machines each 20%).

ECONOMIC COOPERATION PROGRAMME: *Inclusive green growth, resilience and reduction of disparities – Switzerland is 6th largest bilateral country donor in South Africa*

Priority areas:

- **Efficient public sector and good financial governance:** transparent resource mobilisation, reliable public financial management and a stable, extensive financial sector.
- **Urban infrastructure and utilities:** Reliable basic public services, integrated urban development, sustainable energy supply.
- **Private sector and entrepreneurship:** access to long term capital, efficient business environment entrepreneurship, skills development, sustainable trade, greater international competitiveness of SMEs and facilitated market access.
- **Climate-friendly and green growth** through the development of a low-carbon industry, resource efficient private sector.

Main South African partners: Metropolitan municipalities via Cities Support Programme, National Treasury, SA Reserve Bank, Financial Services Board, ATAF, CABRI, IMF AFRITAC South.

Financial envelope: 2013-16: ZAR 900 million, 2017-20: ZAR 700 million.

SCIENCE & TECHNOLOGY: *Excellent S&T cooperation through a pioneer bilateral S&T program since 2009*

Priority Areas:

- **Training of** more than 800 **entrepreneurs** resulting in a FDI envelope;
- **Nano-, bio- and clean technology**, social sciences & humanities, **public health & biomedicine**

Main Partners: DST, National Research Foundation, Universities, National Science Councils

Financial Envelope: 2013 – 2016: ZAR 70 million, 2017 – 2021: ZAR 70 million.

TOURISM: *Switzerland - top 11 of origin countries in numbers of tourists coming to South Africa*

- Increased impact through high purchase power of Swiss Tourists
- Support of SA-ecotourism companies through Swiss import Programme SIPPO

CULTURE: *Art mediation and South-South cultural exchange*

- “Pro Helvetia” antenna in Johannesburg: **Jazz / urban music** and art mediation
- **South-south cultural exchange projects**, financed by Swiss development cooperation

“SMALL EMBASSY PROJECTS”: *Pilot projects for transformation*

- **Solar bakery in Mamelodi**, pilot project (100% sunlight heated oven, artisan baker skills development)
- Workshops on **Environmental Books for Children in their mother tongue** (Puku Children’s Literature Foundation)

LIKE-MINDEDNESS : *Common actions for human rights and humanitarian issues*

- Human Rights Council: **joint action against the death penalty** (2015)
- Group of friends in areas such as: Mediation, Global Compact, Alliance of Civilisations, Human Security Network, Children in armed conflict, Sport for development & peace, Financing